

Glitter Eco Lovers

Our brand - A uniquely **sustainable**
alternative in the beauty industry



Cosmetic eco **glitter**

- Plant-based
- Vegan
- Cruelty-free
- Free of allergens
- No plastic



Glitter 100% safe for skin, hair and nails

Ingredients:
Rayon (Regenerated Cellulose), Glycerin, Aqua, Urea,
Styrene/Acrylate Copolymer, [+/- Blue 1 Lake, Yellow 5 Lake, Red 7
Lake, Black 2, Titanium Dioxide, Ferrocyanide Aluminium



SPARKLING
DRINKS & FOOD
**eat
me**

- 100% **edible** food grade 
- No taste & odor 
- Cruelty-free 
- Free of allergens 
- Vegan 

Ingredients:
Mica-Based Pearlescent, Dextrose, Iron Oxide, Yellow 5,6 Lake,
Red 40 Lake, Blue 2 Lake

OUR **VALUES**

Sustainability goals we live by.

- **PPP: People, Planet, Product**
Is in our DNA and our story started there.
- **Target Group**
Savvy women who adore to sparkle without a guilty conscience.
- **Plastic Waste**
We are a plastic-free brand, from content to packaging.
- **Product Content**
Safe ingredients without allergens, vegan and cruelty-free.



CONSUMER DEMAND

Plant-based beauty

Huge benefits as they have fewer synthetic chemicals, are good for the planet, and do not have questionable ingredients.

Environmentally friendly packaging

73 % of consumers say paper or cardboard packaging is important to them when assessing a brand's level of sustainability (ref Drapersonline.com)

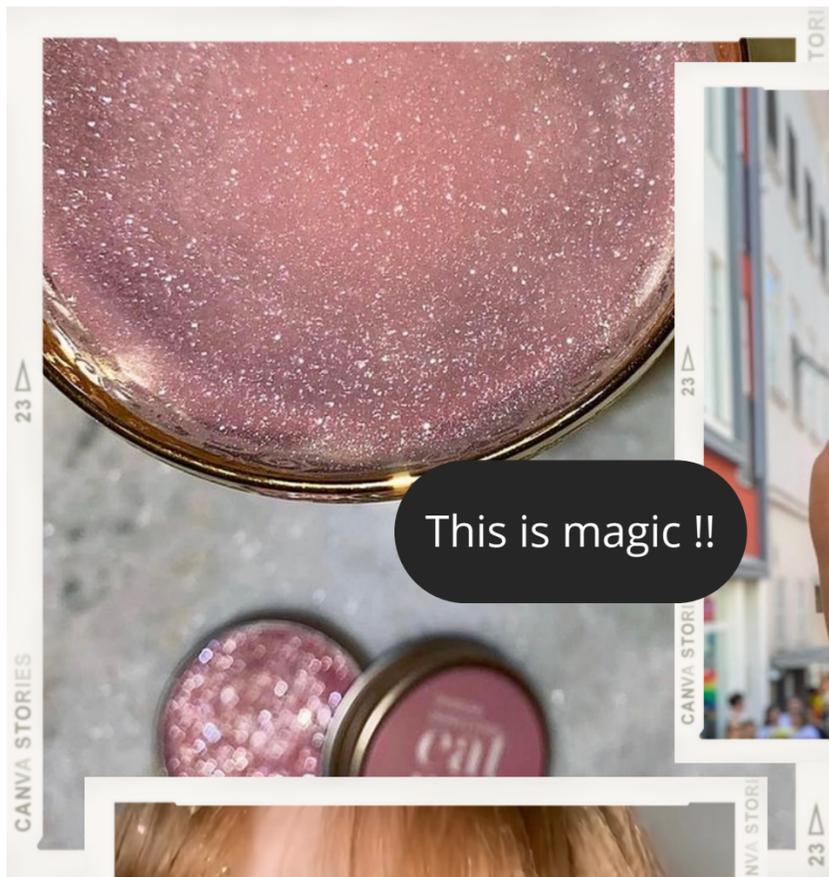
Fact: 40% of all plastic waste worldwide comes from packaging (ref. National Geographic)

Cruelty-free

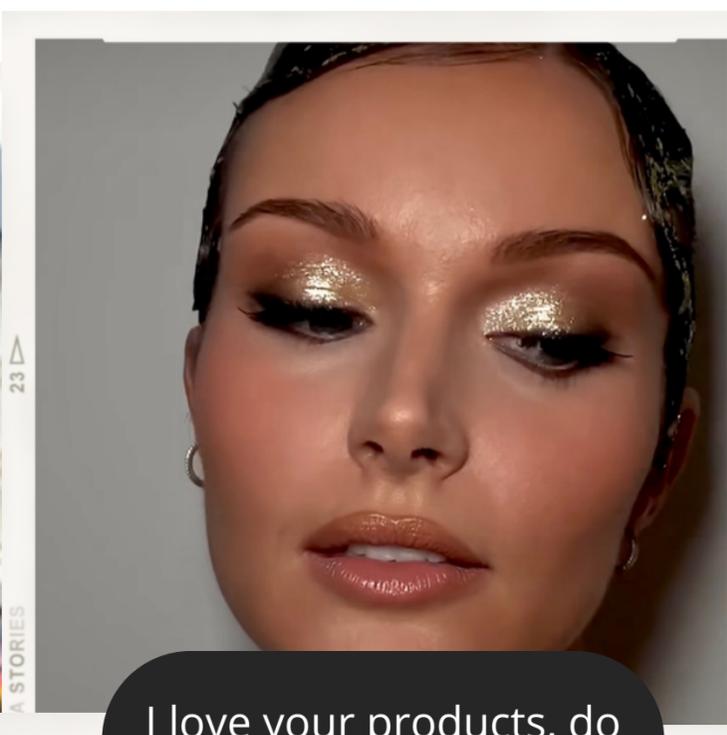
35% of consumers want cosmetic products that are not tested on animals (ref. Global Data).



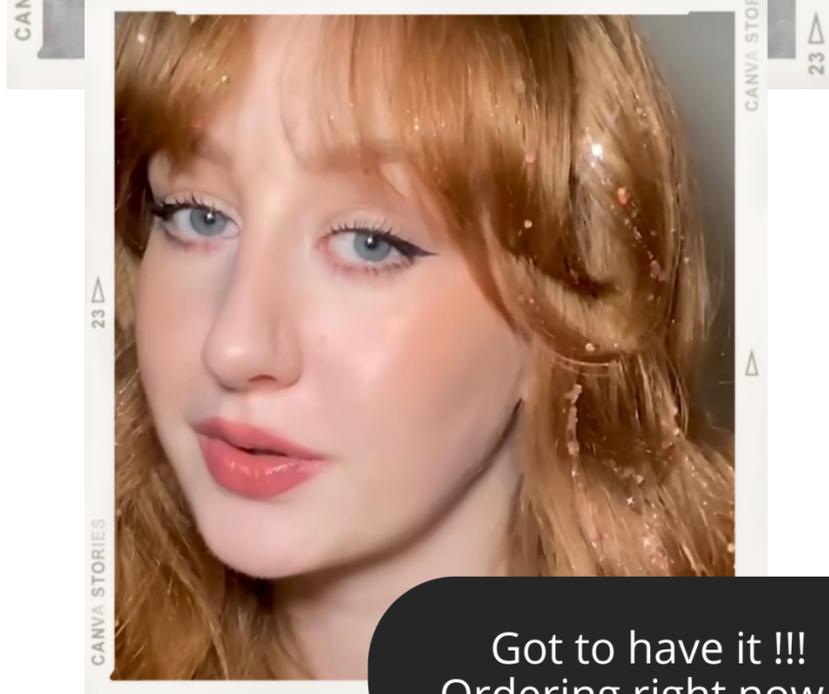
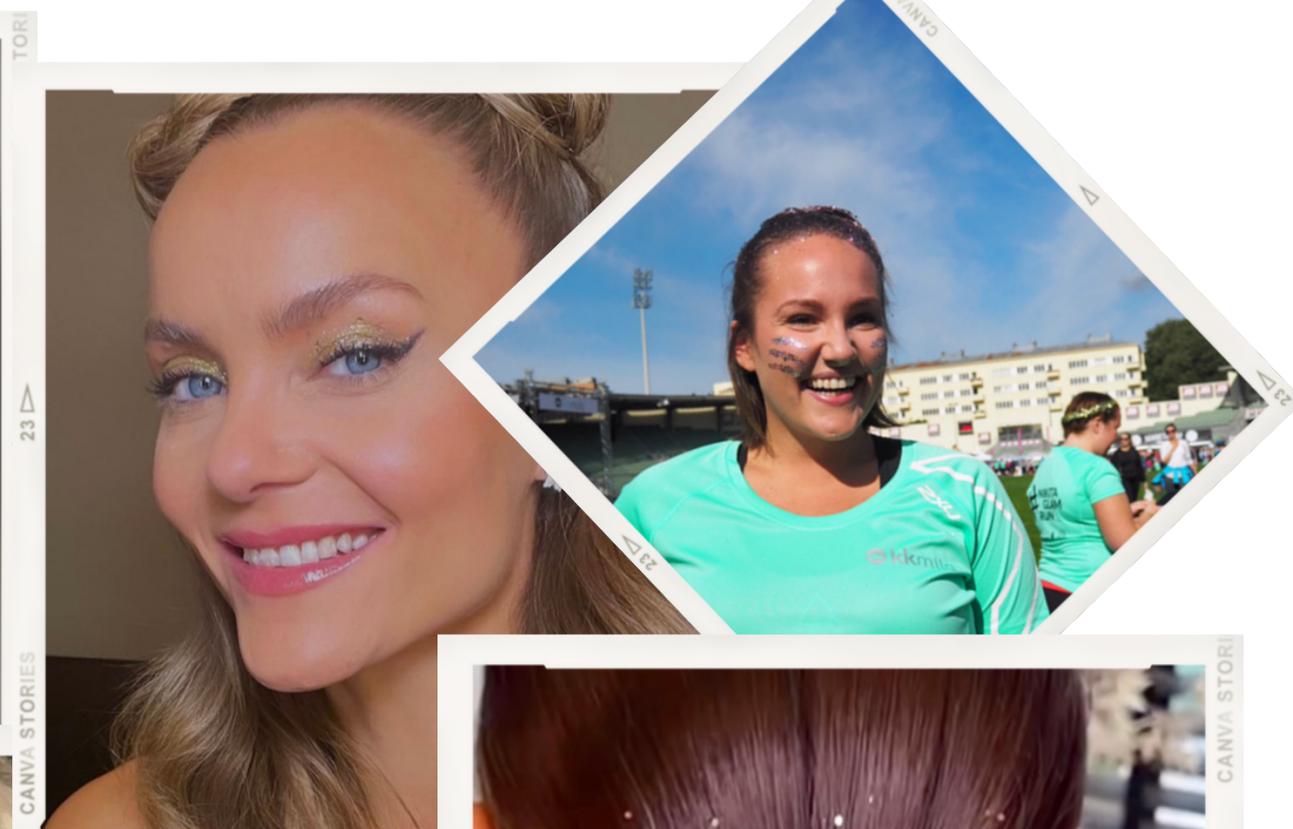
Our glitterlovers **love** to sparkle with us



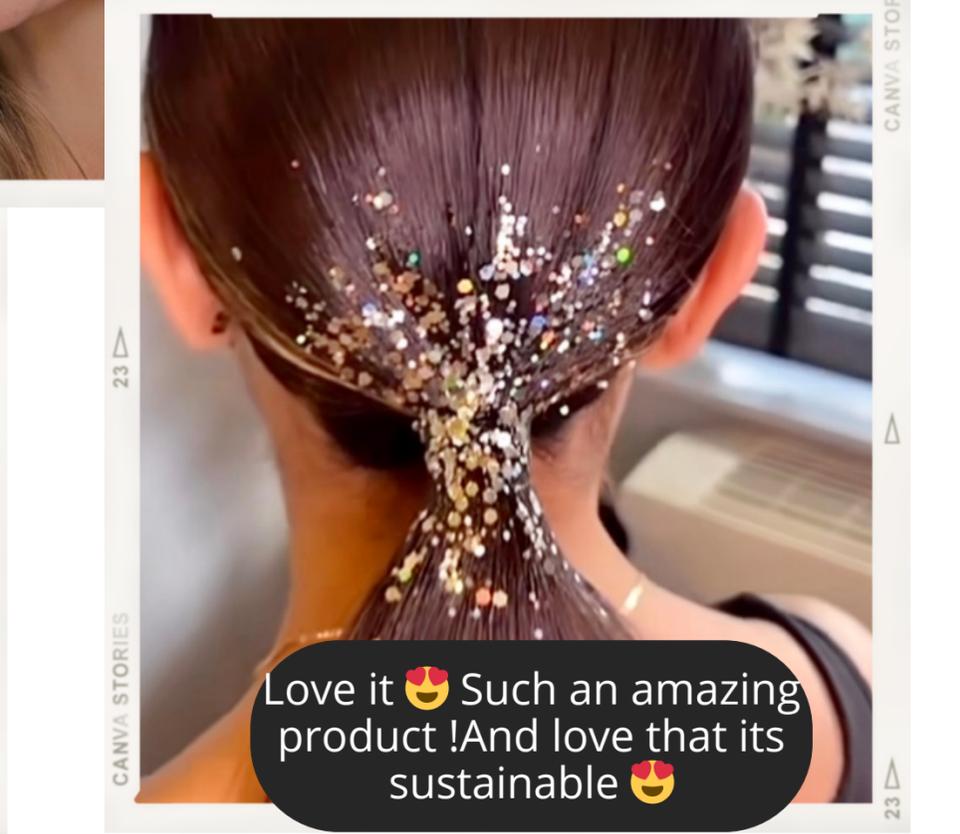
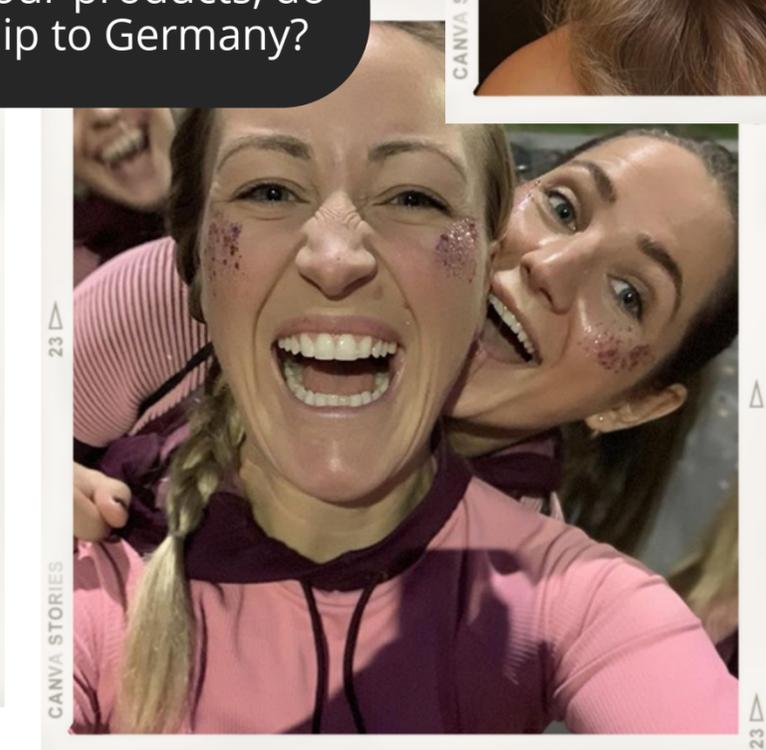
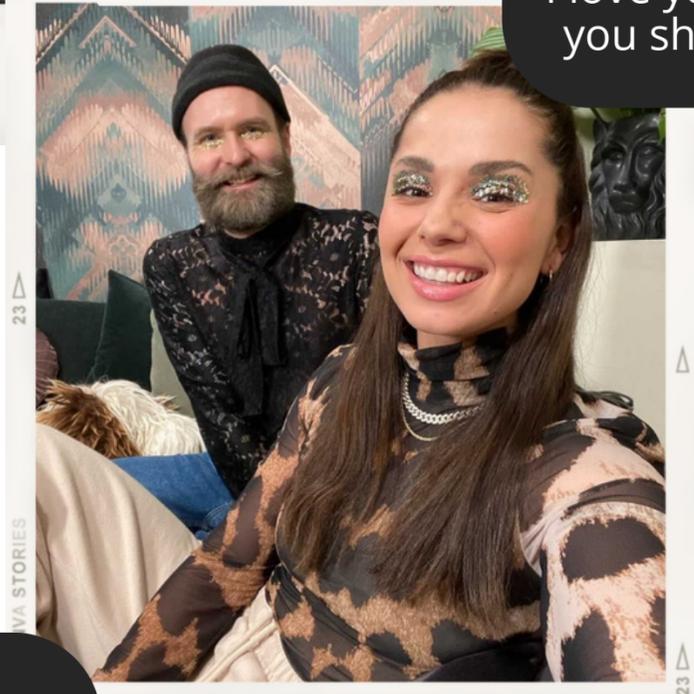
This is magic !!



I love your products, do you ship to Germany?

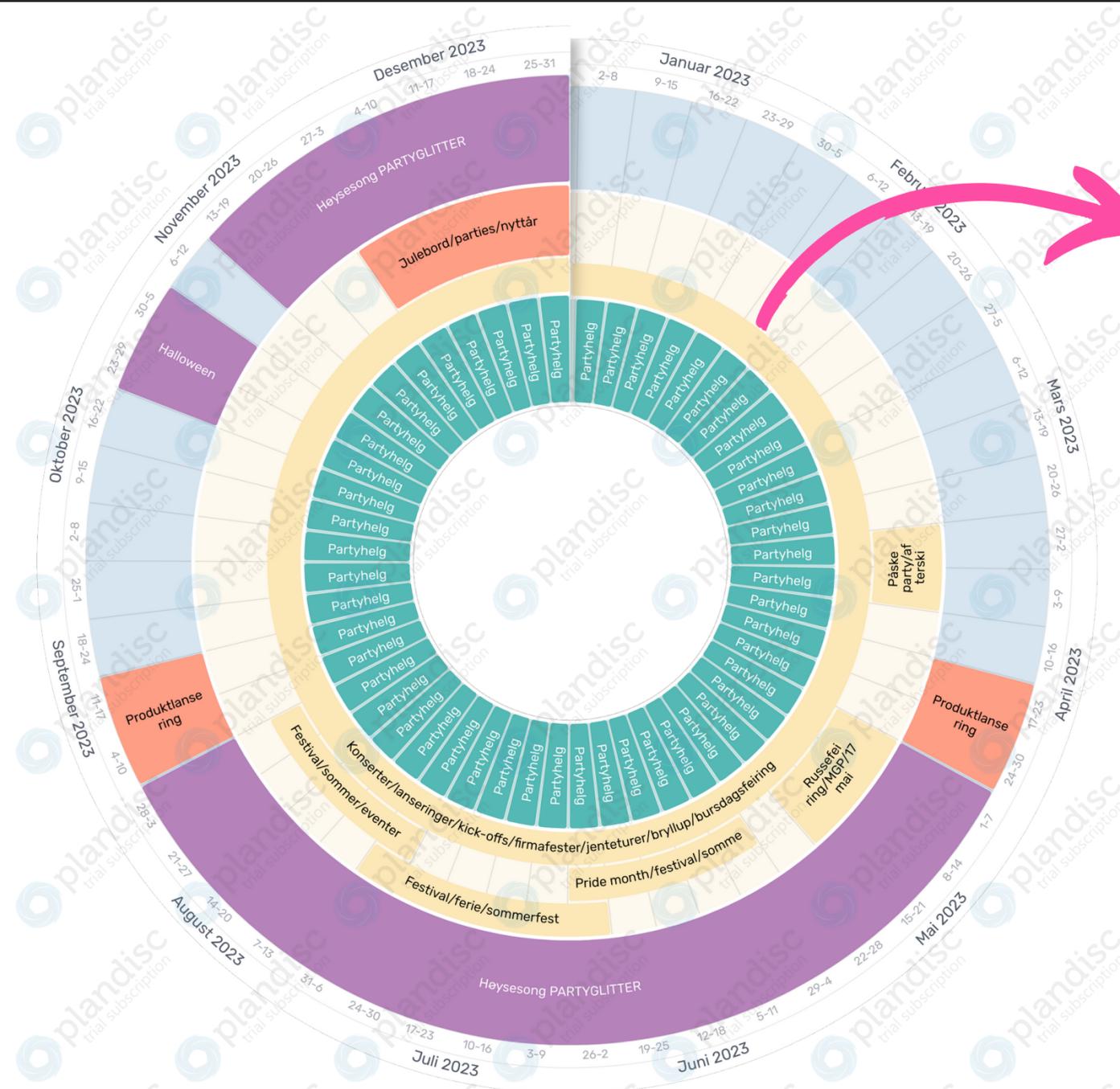


Got to have it !!!
Ordering right now !!



Love it 😊 Such an amazing product !And love that its sustainable 😊

We have 52 seasons pr year - actually every single **weekend!**
 (just ask your customers ;-)



Season:
 every weekend thursday- saturday

High season:
 May - September
 November - December

On the way to become Nordic **market leader** in our party glam category

- Continuously developing sustainable glam eco products
- Collaborating with brands & influencers
- Highly visible at a number of events and festivals
- Growing internationally with a global mission



Hair Glitter - launched december 2023

Some of our
customers & collaboration partners

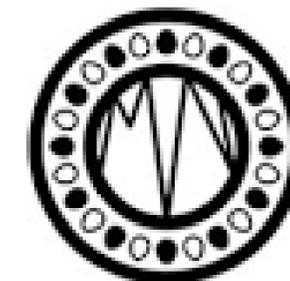
LYKO

DNB

NIKITA[®]
HAIR

 BliVakker.no

[®]
KARITRAA

 maria nila
STOCKHOLM


foodora

Gyro

Coca-Cola[®]

 pepsi[®]

Our Team



Charlotte Bakke

Founder
SEO and product developer

Charlotte is the founder and runs the company with a strong commitment to the environment. She has a long track record in merchandising, sales, events and management. She previously owned a franchise and has experience from e-commerce. She has founded 3 startups and has developed several products.



Tomas Erdis

Partner and SoMe creator
Makeup artist og makeup expert

June 2021 Tomas Erdis (Tomas Erdis Makeup) joined as partner with responsibility for social media. He contributes with his expertise in cosmetics and trends. Tomas has high expertise as a make-up artist and has a large network within the fashion industry in Norway.



Malin Lossius

Makeup artist og influenser
SoMe content creator

Malin creates content on our social platforms and does makeup and hair. She is a very skilled makeup artist who works with several well-known artists and TV celebrities and often uses GEL products.



Isabella Müller-Hansen

Rådgiver merkevare- og
markedsføringsstrategi

This past year Isabella has helped us with our brand identity, finding our tone of voice, and create an overall communication strategy for our brand. She has broad experience in marketing strategy and brand management.

Contact Information

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GLITTER
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LOVERS